Tableau Project Data Cleaning Steps

Superstore Data

What do you want to know?

What are the top 5 lagging products and how are they predicted to sell in the future?

How do you get that? Use a scatterplot .

First put sales in rows and product cost to consumer in columns

Next put subcategory in color

Determined that fasteners,labels,envelopes , supplies and paper were the bottom 5 according to this scatterplot. The top 5 are Phones,Copiers,Bookcases,Chairs, Storage

however we still want to maximize our efforts with products that have a higher cost to consumer so use a different viz to determine what the top 5 products are in terms of cost to consumer

According to bar chart the top 5 by this viz are phones, copiers, bookcases, chairs, and storage